# Albany Area Arts Council, Inc

# Meeting Agenda

January 25, 2021 5:30PM – 6:30PM

Type of Meeting: Full Board

Meeting Facilitators: Nicole Williams, Executive Director

Invitees:

Nicole Williams (ED) Bill Swan (Pres.) Wendy Howell (VP) Jenny Collins (Secretary) Kayanne Blackwell (Treas.) Smith Wilson (Past Pres.) Jim Ligon Sandy Peacock Reedi Hawkins Sarah Schatz Rachel Mansfield Tim Brock Will Davis Haley West Anthony Johnson

- I. Call to order
- II. Roll Call
- III. Approval of minutes from 11.19.2020 meeting. Review of notes from 1.9.2021 Orientation meeting (Pages 3-, and 5, respectively)
- IV. Review of Treasury Reports
  - a) Treasury Reports (01.25.2021) Operational Acct: \$ 29,291.73 / Special Events Acct: \$7,850.25 / Savings Acct: \$12,033.68 (Page 6)
  - b) Profit and Loss against Budget reporting FY to 1.25.2021 (Pages 7-10)
  - c) Income Annual Budget: \$124,500.00 / FY to Date: \$41,574.79 (Page 8)
  - d) Expenses Annual Budget: \$102,233.00 / FY to Date: \$34,299.05 (Page 10)
- V. Board Maintenance (Executive Committee)
  - a) Recruiting New Board Members is imperative. We require a minimum of 15 members. We are still one shy of that requirement. The maximum number of members is 35. 18-20 is probably optimal.
- VI. Project / Committee / Task Force Reports / Requirements
  - a) Sponsorship Drive (was Membership Drive)
    - Income to date: \$6528.33 (Budgeted Income \$2745)
  - b) Empty Bowls
    - Rescheduled for January 19, 2022
  - c) Exhibitions / Event Approach Committee
    - Renaissance Art Connection has passed on being part of a February / March 2021 exhibit. They are still on pause as an organization. I would like to request that we carry over our budget allotment to try and execute the honorary exhibition for the same period of 2022.
    - GAGA sales exhibition is currently extended into March 2020 allowing us to control traffic flow and respond in real time to changing conditions without compromising the health of our patrons and employees while continuing to offer opportunities for our artists.
    - Requesting a small committee to plan objectives for JAS 2021.
- VII. Old Business

### VIII. New Business to Introduce

- a) Proposal for improved signage for building. Design images available in chat. Quote attached. (Pages 11-13)
- IX. A Next Full Board Meeting: Monday, February 22, 2021 @ 5:30PM via Zoom.
- X. Adjournment

# Albany Area Arts Council, Inc Full Board Meeting Minutes

November 19, 2020

Attendees:

Nicole Williams (ED) Bill Swan (Pres.) Kayanne Blackwell (Treas.) Smith Wilson (Past Pres.) Jim Ligon Reedi Mabrey Rachel Mansfield Tim Brock Will Davis

Reedi Mabrey had Sarah Schatz proxy to vote.

Meeting called to order at 5:35 by Bill Swan, President.

Nicole, Kayanne and Jim were in person. All others by zoom.

Minutes of the October 22 executive committee were reviewed. Jim Ligon motioned for approval. Will Davis second. Minutes approved.

Kayanne Blackwell presented the financials for July 1, 2020- Nov 17, 2020. In addition, the FY 19-20 financials were reviewed. A brief discussion was held regarding the classification of the \$10,500 PPP loan for FY 19-20. Nicole received word today that the loan has been officially forgiven by the bank. For the FY 19-20, the loan will be reclassified as a Government Grant- PPP.

**Board Maintenance** 

- New board members Will Davis (present) and Anthony Johnson were welcomed.
- Haley Hardin West was presented as a proposed new board member. A copy of resume was available for review. Jim Ligon motioned for approval. Kayanne Blackwell seconded. Motion was approved.
- A brief discussion was had regarding the imperative recruitment of additional new board members. Bylaws require a minimum of 15 members for a quorum and bylaws allow for 35. We need one more member at a minimum.

Project / Committee / Task Force Reports / Requirements

- Sponsorship Drive Board reviewed proposed new sponsorship levels and a change from membership to sponsorship. Nicole shared a plan to send fewer mailers this year as the return for the expense is typically very low. Current members would receive mailers. In lieu of a large mailing, campaign expenses will be directed to increased Facebook advertising. Overall expense will remain within the budget. Reedi Mabrey proposed new sponsorship levels be approved. Will Davis Seconded. Motion approved.
- Empty Bowls will not be an in-person event this year. Recognizing that there is still a need to support the artists in the area and be aware of hunger in our community, an email campaign will be created as a placeholder to keep the event on the community's radar. An in- person event in 2022 is still anticipated. There was some discussion of a virtual event might be structured including some type of digital programming of pottery throwing or cooking. Several ideas were tossed around but time constraints

prevent changing the planned email campaign substantially. Rachel, Will, Tim and Bill (if available) agreed to meeting for further discussion.

 Exhibitions/Event Approach Committee – Nicole reported that the GAGA sales exhibition will run into January 2020 allowing us to control traffic flow and respond in real time to changing conditions without compromising the health of our patrons and employees while continuing to offer optimal opportunities for our artists. She also reported that the DCESS exhibit will be completely virtual, available on our new website and other social media. The next event to be planned is the Renaissance Connection show in February. Will and Nicole discussed reaching out to Bummi Anderson to discuss their desired level of participation.

No Old Business

New Business

• Nicole proposed a planning meeting for January 9<sup>th</sup> from 9:00 to 12:00. It was anticipated that the meeting would be conducted virtually but meeting in person at the Carnegie was also discussed. A final decision to be made later.

It was decided that the next meeting would be a December 10<sup>th</sup> Christmas gathering at 5:30 via Zoom with no official business.

With no other business required, meeting was adjourned at with a motion from Will Davis, seconded by Kayanne Blackwell and approved.

Minutes submitted by Kayanne Blackwell, Treasurer

# Albany Area Arts Council, Inc. Board of Directors Orientation January 9, 2021 MINUTES

**Attendees:** Nicole Williams (Executive Director), Bill Swan (President), Wendy Howell (Vice President), Jenny Collins (Secretary), Kayanne Blackwell, Tim Brock, Will Davis, Anthony Johnson, Jim Ligon, Rachel Mansfield, Sandy Peacock and Haley West

Zoom meeting called to order at 9:04 am.

Nicole Williams reviewed Board Obligations.

Rachel Mansfield reviewed the website update.

Tim Brock reviewed the online Board Portal.

Future meetings will be on the fourth Monday at 5:30 pm.

Updates/Reminders:

- Albany Area Arts Council is listed as an Amazon Smile recipient.
- Giving Day and Membership has raised approximately \$4,000 to date.

Bill Swan motioned for adjournment. Sandy Peacock second.

Meeting adjourned at 10:22 am.

Minutes respectfully submitted by Jenny Collins, Secretary.

9:22 AM 01/25/21 Cash Basis

### Albany Area Arts Council Balance Sheet As of January 25, 2021

	Jan 25, 21
ASSETS Current Assets Checking/Savings	
AAAC operational (AB&T) AAAC Savings (Back Up ) AAAC Special Events	29,291.73 12,033.68 7,850.25
Total Checking/Savings	49,175.66
Total Current Assets	49,175.66
Fixed Assets 15000 · Furniture and Equipment 17100 · Accum Depr - Furn and Equip	30,470.00 -30,470.00
Total Fixed Assets	0.00
TOTAL ASSETS	49,175.66
LIABILITIES & EQUITY Liabilities Current Liabilities Credit Cards Nicole's AAAC Credit Card	260.54
Total Credit Cards	260.54
Other Current Liabilities 21000 · Payroll Protection Loan (CAR 24000 · Payroll Liabilities 24331 · FICA Payable	10,500.00 525.30
24332 · FIT W/H Payable 24333 · GAIT W/H Payable	384.19 618.00
Total 24000 · Payroll Liabilities	1,527.49
Total Other Current Liabilities	12,027.49
Total Current Liabilities	12,288.03
Total Liabilities	12,288.03
Equity 32000 · Unrestricted Net Assets Net Income	29,612.09 7,275.54
Total Equity	36,887.63
TOTAL LIABILITIES & EQUITY	49,175.66

#### 9:27 AM 01/25/21 Cash Basis

#### AAAC Full Meeting Document 1.25.2021 Page 7

Albany Area Arts Council Profit Loss Budget Performance

July 2020 through Jan 25, 2021

	Jul '20 - Jan '25	Annual Budget
Ordinary Income/Expense		
Income		
45000 · Investments		
45030 · Interest-Savings, Short-term CD	1.41	5.00
Total 45000 · Investments	1.41	5.00
46400 · Other Types of Income		
46430 · Miscellaneous Revenue	0.00	0.00
46431 · Payroll Protection Loan (CARES)	0.00	10,500.00
Total 46400 · Other Types of Income	0.00	10,500.00
600 · Statement of Revenue		
602 · Contributions Business	0.00	2,500.00
604 · Contributions Foundations	2,514.88	4,000.00
616 · Government Grants/ COA	30,000.00	45,000.00
621 · Education Programs/ Exhibits		
621.1 · Art Sale (Artist)	0.00	0.00
Total 621 · Education Programs/ Exhibits	0.00	0.00
622 · Corporate Art Shows		
622.1 · MillerCoors Makes Art	0.00	2,500.00
Total 622 · Corporate Art Shows	0.00	2,500.00
626 · Annual Juried Art Show Income		
626.1 · JAS Entry Fee	0.00	2,000.00
626.3 · JAS Sponsorship / Donation	0.00	0.00
626.4 · JAS Art Sales	0.00	0.00
626 · Annual Juried Art Show Income - Ot	ł 0.00	0.00
Total 626 · Annual Juried Art Show Income	0.00	2,000.00
627 · Teen Art Camp	0.00	0.00
628 · Classes		
Dance Classes (ATC Partnership)	0.00	750.00
Total 628 · Classes	0.00	750.00
628.0 · Rental/Facility Income		
628.1 · Security Deposit Liab/Expense	0.00	0.00
628.2 · Security Dep & Reservation Fee	0.00	2,000.00
628.0 · Rental/Facility Income - Other	0.00	10,000.00
Total 628.0 · Rental/Facility Income	0.00	12,000.00
630 · Fundraising Events		
620.5 · Over The Edge	2,308.50	37,500.00
630.1 · Empty Bowls	0.00	3,500.00
630.2 · Membership	6,750.00	4,245.00
630.3 · Annual Fundraiser	0.00	0.00
Total 630 · Fundraising Events	9,058.50	45,245.00
Total 600 · Statement of Revenue	41,573.38	113,995.00

## Albany Area Arts Council

Profit Loss Budget Performance July 2020 through Jan 25, 2021

···· <b>,</b> ······ <b>.</b>	Jul '20 - Jan '25	Annual Budget
631 · Paypal Process Surcharges	0.00	0.00
Total Income	41,574.79	124,500.00
Gross Profit	41,574.79	124,500.00
Expense	,0	12 1,000100
65000 · Operations		
65001 · Janitorial and Cleaning Expense		
65001.1 · Janitorial Contractor	1,050.00	1,800.00
65001.2 · Cleaning Supplies	332.16	200.00
65001.3 · Paper Supplies	0.00	500.00
Total 65001 · Janitorial and Cleaning Expens	1,382.16	2,500.00
65000 · Operations - Other	0.00	0.00
Total 65000 · Operations	1,382.16	2,500.00
66000 · Payroll Expenses	7,913.50	13,566.00
700 · Total Expenses		
711 · Salaries		
331 · FICA	-1,606.50	-3,213.00
332 · FED	-2,310.00	-4,620.00
333 · STATE TAXES	-1,260.00	-2,520.00
711 · Salaries - Other	21,000.00	42,000.00
Total 711 · Salaries	15,823.50	31,647.00
730 · Bank Charges		
730.1 · Form Printing	0.00	250.00
730 · Bank Charges - Other	39.09	0.00
Total 730 · Bank Charges	39.09	250.00
732 · Travel and Meetings	0.00	500.00
733 · Computer Expenses		
733.1 · Website, Web Apps & EMarketing	347.88	1,000.00
733.2 · Software Updates	72.00	0.00
733.3 · Printer & Print Related Expense	77.69	170.00
733 · Computer Expenses - Other	199.00	0.00
Total 733 · Computer Expenses	696.57	1,170.00
738 · Depreciation	0.00	1,700.00
744 · Dues,Subscription&Membership	337.00	2,400.00
749 · Board Meetings	0.00	0.00
749.1 · Board Development Projects 749 · Board Meetings - Other	0.00	0.00
-	0.00	200.00
Total 749 · Board Meetings	0.00	200.00
751 · Nonemployee Expense	40.00	3,000.00
757 · Insurance - Liability 758 · Workmon's Comp. Ins	1,756.00 556.00	1,600.00 400.00
758 · Workmen's Comp. Ins. 764 · Advisory Board	0.00	400.00
104 - AUVISULY DUALU	0.00	100.00

Profit Loss Budget Performance July 2020 through Jan 25, 2021

	Jul '20 - Jan '25	Annual Budget
765 · Legal & Accounting	50.00	1,000.00
766 · Miscellany	0.00	0.00
767 · Advertising & Marketing	0.00	0.00
770 · Office Supplies	101.49	600.00
774 · Postage	240.00	1,300.00
775 · Professional Fees	0.00	50.00
777 · Rental Expense		
777.1 · Security Guard Expense	0.00	1,100.00
777.2 · Security Deposit Refund	0.00	0.00
777 · Rental Expense - Other	0.00	0.00
Total 777 · Rental Expense	0.00	1,100.00
778 · building Maintenance & repairs		
778.1 · Landscaping & Exterior	0.00	1,500.00
778 · building Maintenance & repairs - Oth	<b>30.00</b>	500.00
Total 778 · building Maintenance & repairs	30.00	2,000.00
790 · Telephone, Telecommunications	947.88	1,500.00
795 · Utilities	3,802.22	9,000.00
821 · Education Programs/ Exhibits		
821.1 · Publications & Mailing	100.00	1,000.00
821.2 · Catering / Food & Beverage	0.00	3,000.00
821 · Education Programs/ Exhibits - Othe		1,000.00
Total 821 · Education Programs/ Exhibits	344.27	5,000.00
832 · Fund Raising Projects		
832.1 · empty bowls	0.00	0.00
832.2 · Membership	221.67	1,500.00
832.4 · DipJar	0.00	100.00
Total 832 · Fund Raising Projects	221.67	1,600.00
Total 700 · Total Expenses	24,985.69	66,117.00
822 · Special Events Expenses	0.00	050.00
822.1 · Family pARTies	0.00	250.00
822.2 · Memorial Exhibition	0.00	1,000.00
Total 822 · Special Events Expenses	0.00	1,250.00
823 · Corporate Art Shows 823.1 · MillerCoors Makes Art	0.00	1,300.00
	0.00	
Total 823 · Corporate Art Shows 826 · Annual Juried Art Show Expenses	0.00	1,300.00
826.1 · JAS Catering	0.00	3,000.00
826.2 · JAS Catering 826.2 · JAS Publications & Mailing	0.00	750.00
826.3 · JAS Awards	0.00	1,500.00
826.4 · JAS Juror Fees	0.00	300.00
826.5 · JAS Miscellaneous Expenses	0.00	150.00
	0.00	100.00

## Albany Area Arts Council

Profit Loss Budget Performance July 2020 through Jan 25, 2021

	Jul '20 - Jan '25	Annual Budget
826.6 · JAS Art Sale - Paid to Artist	0.00	0.00
Total 826 · Annual Juried Art Show Expenses	0.00	5,700.00
827 · Teen Art Camp Expenses	0.00	0.00
830 · Transfers		
830.4 · Paypal Fee	17.70	300.00
Total 830 · Transfers	17.70	300.00
833 · Over the Edge	0.00	6,250.00
Total Expense	34,299.05	96,983.00
Net Ordinary Income	7,275.74	27,517.00
Other Income/Expense		
Other Expense		
80001 · Loss on Disposal	0.00	0.00
Total Other Expense	0.00	0.00
Net Other Income	0.00	0.00
Net Income	7,275.74	27,517.00

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Matrix Department Inc 243-A Cedric Street Leesburg, GA 31763 (229)888-7272 www.matrixdept.com	Estimate E-33025			
	(229)888-7272	DATE 01/25/2021	TOTAL <b>\$540.20</b>	
	ADDRESS	SHIP TO		
	Nicole Williams	Nicole Williams		
	Albany Area Arts Council, Inc.	Albany Area Arts Council, Inc.		
	215 N Jackson St	215 N Jackson St		
		Albany, GA 31701		

## SALES REP.

MS

DESCRIPTION	QTY	RATE	AMOUNT
FLAGS AND PERFORATED CONTOUR CUT VINYL WINDOW GRAPHIC (v2)			
Howell, Wendy WHowell@dougherty.ga.us			
FLAGS			
<b>Displays</b> (2) 36IN X 60IN DOUBLE SIDED FLAG - NO POLES INCLUDED	2	145.00	290.00T
<b>Design:File Setup Fee</b> FILE SETUP	1	10.00	10.00
-			
CONTOUR CUT GRAPHIC			
<b>Soljet EcoSolvent Print</b> (1) INTERMEDIATE VINYL / PREMIUM LAMINATE - CONTOUR CUT W/ TRANSFER PAPER	1	87.50	87.50T
<b>Design</b> DESIGN / LAYOUT	1	25.00	25.00
Installation INSTALLATION - LADDER WORK	1	97.50	97.50
-			
Matrix Department requests up front payment for all quotes unless customer has completed -and is approved- a credit application which will allow payment of NET 30 Days. A 50% deposit is required prior to design or production for amounts over one-thousand dollars (\$1,000) for all credit approved customers.			

ESTIMATED FIGURES ONLY -- prices are subject to change if additional products or services are requested or needed for the completion of the project.

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SUBTOTAL	1 ago 12	510.00
TAX		30.20

TOTAL

THANK YOU.

Accepted By

Accepted Date

